

# Regina Downtown BID

Serving Downtown for 30 years....

The Regina Downtown Business Improvement District (BID) operates as a not-for-profit organization. Regina Downtown BID provides a range of services to promote and enhance Downtown's unique assets, improve conditions for businesses operating in the district, and improve the quality of life for those who shop, work, live and enjoy Downtown. Regina Downtown services act to supplement the services already provided by the City of Regina, not replace them.

The Regina Downtown BID is here to serve our members and to make Downtown a complete neighbourhood. Our staff, lead by the Regina Downtown BID Board of Directors, works to help our members get the most out of being located in the heart of the City.

## What we do for you...

- Marketing and communications services including Facebook and Twitter
- Signature Events like Cinema Under the Stars as well as more than 100 activities taking place over the summer months
- Planning and development services geared towards attracting, retaining, and expanding investment in business, residential development, and public amenities
- Downtown Ambassadors offering hospitality and Downtown information
- Clean Team Services – includes performing litter removal and keeping the Downtown neighbourhood clean and beautiful

## Specific Services for Mobile Vendors

- Additional maintenance in the plaza and park during lunch hours
- Opportunities for vendor participation in RDBID events held on the plaza at no extra charge
- Listing on the RDBID website
- Promotion at our RDBID Info-On-The-Go Kiosk
- Inclusion in RDBID Twitter and Facebook promotions
- Capital purchases that support the plaza as a lunch time venue – this could include picnic baskets for loan, additional patio furniture (temporary e.g. plastic adirondack chairs, lounges)
- Daily set up of additional tables and chairs in the park

# Application for Mobile Vendor Membership

## Cost per year – \$250

*If for any reason the application is not accepted, the \$250 fee will be returned to the applicant.*

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Description of Business *(will be used on our website, dining guide, etc.)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Information PH: \_\_\_\_\_

EMAIL \_\_\_\_\_

Would you like to receive our digital newsletter? YES \_\_\_\_\_ NO \_\_\_\_\_

## SUBMIT APPLICATION AND PAYMENT (CHEQUES ONLY) TO:

**Regina Downtown Business Improvement District**

1822 Scarth Street, 2nd Floor, Regina, SK S4P 2G3

*For more information: (306) 359-7541*



[www.facebook.com/ReginaDowntownBID](http://www.facebook.com/ReginaDowntownBID)



[@reginadowntown](https://twitter.com/reginadowntown)

**FOR OFFICE USE ONLY**      **Application #** \_\_\_\_\_

Application date \_\_\_\_/\_\_\_\_/\_\_\_\_ Application accepted / denied \_\_\_\_/\_\_\_\_/\_\_\_\_

Notes: \_\_\_\_\_

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