

PRESS RELEASE

Park(ing) Day: Parking spaces reimaged

Regina, September 12, 2016



The Regina Downtown Business Improvement District (RDBID) is proud to host Park(ing) Day on September 16, 2016, an annual world-wide event where local businesses transform metered parking spots into temporary public park spaces. Park(ing) Day was founded in 2005 in San Francisco, and has since evolved into a global movement. The event gives local businesses and citizens an opportunity to transform parking stalls into public park spaces, and draws attention to greater public needs.

RDBID will also be participating in the event with two installations called *Work Downtown* and *Play Downtown*. *Work Downtown* will focus on creating an outdoor office space, while *Play Downtown* will draw attention to the games and patio equipment that Regina Downtown provides for public use.

“The mission of Park(ing) Day is to call attention to the need for more urban open space and generate critical debate around how public space is created and allocated to improve the quality of urban human habitat,” said Judith Veresuk, Executive Director for RDBID. “Regina Downtown is proud to host Park(ing) Day in downtown Regina, and we are excited to see all the creative and forward-thinking design ideas that come out of the event.”

This year, the one-day Park(ing) Day installations can be found at the following locations:

- **PMGM Architecture will be located outside of Rouge Nightclub located at 2415 11th Avenue**
- **Noni’s Café will be located outside their building at 2425 11th Avenue**
- **The Regina Public Library will be located outside their building at 2311 12th Avenue**
- **The two RDBID installations will be outside of Mortise and Tenon located at 2421 11th Avenue**

We invite the public to come out and explore the designs and take part in the discussion of public space on Friday, September 16th between 10am and 3pm. Should you require any more information on these, please contact:

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The Regina Downtown Business Improvement District (RDBID) is an organization that provides a range of business and community services to promote and enhance Downtown’s unique assets, to improve conditions for businesses operating in the district, and to improve the quality of life for those who shop, work, live and play downtown.

PARK(ing) Day®