



Regina Downtown Corporate Gift Card Rebate Program

This year, ease the stress of purchasing staff and corporate gifts by purchasing gift cards from a variety of local downtown businesses – located in the heart of the city! You'll be crossing off things on your "to-do" list *and* helping to keep local downtown businesses growing!

Due to COVID-19, businesses everywhere have taken a serious hit. Regina Downtown Business Improvement District (RDBID) has been thinking of ways we can continue to help support local downtown businesses as they recover. Our latest initiative geared to the holiday season, is the ***Regina Downtown Corporate Gift Card Rebate Program***.

How the program works:

When your business purchases over \$1,000 or more in gift cards at downtown businesses between **now and December 8th**, your business can receive a onetime rebate from Regina Downtown based on the amount spent before tax.

Level 1- spend between \$1,000 and \$1,999 on gift cards for your staff and receive 15% back from Regina Downtown

Level 2- spend between \$2,000 and \$2,999 on gift cards for your staff and receive 20% back from Regina Downtown

Level 3- spend more than \$3,000 on gift cards for your staff and receive 25% back from Regina Downtown

Once you have purchased your gift cards from downtown businesses, fill out the Regina Downtown Rebate Request Form [HERE](#) and submit both the form and a copy of your receipt(s) to Bonny at info@reginadowntown.ca no later than **December 15, 2020**. You will receive a rebate cheque in the mail within three weeks.

Program Details:

- Gift cards must be purchased from a Regina Downtown member business. A list of Regina Downtown businesses can be found at <https://reginadowntown.ca/mapanddirectory/>. If you are unsure if a business is located within the Regina Downtown boundary, please contact Regina Downtown.
- Regina Downtown Rebate Request Form can be found at www.reginadowntown.ca/giftcards. Rebate cheques can only be payable to the business name requesting the rebate (not an individual).
- Businesses are limited to one rebate.
- The program is offered only while rebates are available. Regina Downtown reserves the right to conclude the program at any time.

If you are interested in learning more about the program, please contact Regina Downtown at 306.359.7541.

About Regina Downtown Business Improvement District:

The Regina Downtown Business Improvement District (RDBID) is an organization that provides a range of business and community services. Its purpose is to promote and enhance Downtown's unique assets, to improve conditions for businesses operating in the district, and to improve the quality of life for those who shop, work, live and play Downtown. Regina Downtown's services supplement services provided by the City of Regina.

