



## **Regina Downtown Corporate Gift Card Rebate Program**

This year, ease the stress of purchasing staff and corporate gifts by purchasing gift cards from a variety of local downtown businesses – located in the heart of the city! You'll be crossing off things on your "to-do" list *and* helping to keep local downtown businesses growing!

Due to COVID-19, businesses everywhere have taken a serious hit. This holiday season, Regina Downtown Business Improvement District (RDBID) is bringing back the ***Regina Downtown Corporate Gift Card Rebate Program*** to help support local downtown businesses as they recover.

### ***How the program works:***

When your organization purchases over \$1,000 or more in gift cards at downtown businesses between **now and December 10<sup>th</sup>**, your organization can receive a onetime rebate from Regina Downtown based on the amount spent before tax.

### ***Levels of the program:***

Level 1- spend between \$1,000 and \$1,999 on gift cards for your staff and receive 15% back from Regina Downtown

Level 2- spend between \$2,000 and \$2,999 on gift cards for your staff and receive 20% back from Regina Downtown

Level 3- spend more than \$3,000 on gift cards for your staff and receive 25% back from Regina Downtown

Once you have purchased your gift cards from downtown businesses, fill out the Regina Downtown Rebate Request Form on our website, <https://reginadowntown.ca/giftcard/>.

Submit both the form and a copy of your receipt(s) to Bonny at [info@reginadowntown.ca](mailto:info@reginadowntown.ca) no later than **Tuesday December 14<sup>th</sup>, 2021**. You will receive a rebate cheque in the mail within three weeks.

***Program details:***

- Gift cards must be purchased from a Regina Downtown member business between now and December 10<sup>th</sup>. A list of Regina Downtown businesses can be found at <https://reginadowntown.ca/mapanddirectory/>. If you are unsure if a business is located within the Regina Downtown boundary, please contact Regina Downtown.
- The rebate is not done at the businesses. The Regina Downtown Rebate Request Form can be found at <https://reginadowntown.ca/giftcard/>.
- Rebate cheques can only be payable to the business name requesting the rebate (not an individual).
- Organizations are limited to one rebate.
- Rebate form and receipts must be sent to Regina Downtown no later than December 14<sup>th</sup>.
- The program is offered only while rebates are available. Regina Downtown reserves the right to conclude the program at any time.

If you are interested in learning more about the program, please contact Regina Downtown at 306.994.1901.

***About Regina Downtown Business Improvement District:***

The Regina Downtown Business Improvement District (RDBID) is an organization that provides a range of business and community services. Its purpose is to promote and enhance Downtown's unique assets, to improve conditions for businesses operating in the district, and to improve the quality of life for those who shop, work, live and play Downtown. Regina Downtown's services supplement services provided by the City of Regina.